

Producer of SUSTAINABLE DEVELOPMENT





A philosophy

Respecting the environment

Commitments :

- ✓ **To protect product-users**
- ✓ **To stay ahead of EU environmental directives**
- ✓ **Maintain a balance between maximal effectiveness and optimal pricing**



A history

More than 20 years of service to the environment :

1980's : biotechnology laboratory at SANDERS

✓ **1996** : Lobial becomes part of the SCPA-Environnement Group

✓ **2003** : Lobial is bought by ACG Participations, represented by Mr Courtois de Viçose

✓ **2004** : launch of Ecolabel cleaning products under store / private brand label
Monoprix Vert



✓ **2005**: launch of a professional range of products

végéclean

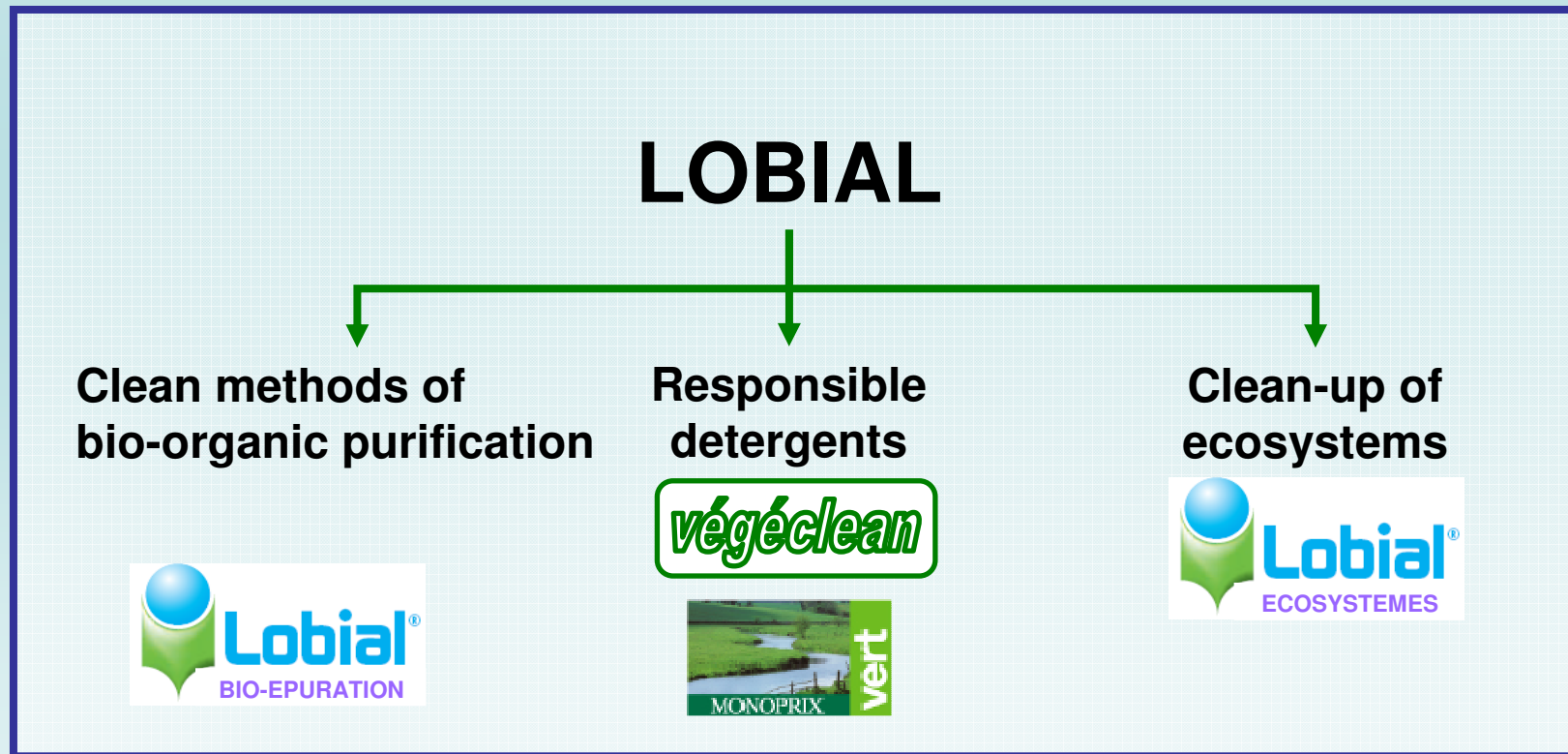
✓ **2006-07** : launch of Ecolabel cleaning products under store / private brand label
AGRINET

LOBIAL – 2007



One vocation – 3 activities

To conceive, produce, and market technically and economically competitive ecological solutions imprinted with the sustainable development philosophy.





Exclusive scientific partnerships

✓ **IRFAQ** (Institute for Applied Research into Formulation, Analysis, and Quality Science) ;

www.irfaq.com

LOBIAL is evolving within a dynamic regional research and development context important for our local milieu : The Biotechnopoly of Toulouse.

✓ **ENSIACET** (Biochemistry laboratory)

www.ensiacet.fr

✓ **CATAR** (CRITT Agroresources of Toulouse)

www.critt.net



Institutional support

- ✓ **ARPE** Regional agency for the environment – www.arpe-mip.com
- ✓ **ANVAR** National agency for evaluation of research - www.anvar.fr
- ✓ **DRIRE** Regional direction of industry and of research into the environment - www.drire.gouv.fr
- ✓ **CIRAD** International agronomic research centre for development - www.cirad.fr
- ✓ **INP** National polytechnic institute of Toulouse - www.inp-toulouse.fr
- ✓ **ENSCM** Montpellier national school for advanced studies in chemistry - www.enscm.fr



LOBIAL GREEN CLEANING CARE

**Approved and supported by
the European Union Ecolabel**



ADVANTAGES :

- **European dimension**
- **Environmental criteria : optimal biodegradability, non-toxicity**
- **Encompasses final product (packaging included)**
- **Criteria for effectiveness : compared with market leaders**
- **Transparent and representative (AFNOR Accord)**
- **Officially recognized**
- **Easily recognizable**

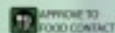


100% ECOLABEL CLEANING



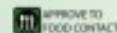
MULTI-PURPOSE DEGREASER

- cleans, degreases, deodorizes
- all surfaces
- natural citrus scent



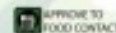
GLASS CLEANER

- powerful degreaser
- no streaking
- natural mint scent



WASHING UP LIQUID

- highly concentrated
- gentle on the skin
- easy rinse
- natural lemon scent



TOILET CLEANER

- cleans, deodorizes
- strong calcium deposit remover
- respects septic tanks
- natural fresh mint scent



FLOOR CLEANER

- cleans, degreases, deodorizes
- no streaking
- natural lemon scent



PIPE CLEANER

- liquefies greasy deposits
- eliminates odors
- diffuses a fresh scent



ODOR FIGHTING CLEANER

- cleans and breaks down organic odors
- long-lasting
- lemon-mint scent



AMBIENT ODOR DESTRUCTOR

- neutralizes ambient odors
- with vegetable essences
- fresh and safe



ODOR DESTRUCTOR POUCH

- neutralizes embedded odors
- enzymatic technology
- lemon scent



PIPES - GREASE VATS - PITS

- increase treated matter biodegradability
- prevent plugging and bad odors
- decrease draining frequency

ODOR FIGHTING

BIO-PURIFICATION

Contact us...



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